



MINISTERUL  
EDUCAȚIEI  
NAȚIONALE



UNIUNEA EUROPEANĂ GUVERNUL ROMÂNIEI

Fondul Social European  
POSDRU 2007-2013

Instrumente Structurale  
2007-2013

OIPOSDRU

Universitatea  
Româno-Americană

Project co-financed by European Social Fund through the Sectoral Operational Programme Human Resource Development 2007 – 2013

Study programs of excellence  
with an international dimension

Ensuring competences adequate to the labour market  
requirements through study programs of excellence  
with an international dimension  
POSDRU/156/1.2/G/134518



OCT  
13

**GROWTH STRATEGIES for BANKS  
AND COMPANIES ADJUSTED  
TO EMERGING MARKETS**

JOANA SYMMS - October 13-17, 2014

Senior Partner

Fraser Lloyd & Partners LLP UK



OCT  
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**PROJECT MANAGEMENT**

JAMES K. McCOLLUM - October 20-31, 2014

Emeritus Professor of Management

University of Alabama in Huntsville, USA



NOV  
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**DESIGN FACTORY - DEVELOPING INNOVATION**

HANS ZWAGA - NOVEMBER 3 - 14, 2014

Senior Lecturer: Marketing,

Management and International Trade

Lapland University of Applied Sciences, Finland

**Courses Taught by Guest Professors**



NOV  
10

**REALITY-TEST LABS  
for ENTREPRENEURIAL IDEAS**

HANS ZWAGA - NOVEMBER 10 - 21, 2014

Senior Lecturer: Marketing,

Management and International Trade

Lapland University of Applied Sciences, Finland



NOV  
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**THE ART OF NETWORKING - BE A BEST PERFORMER**

FILIPÉ CARRERA - NOVEMBER 18 - 28, 2014

Professor, ISEG, University of Lisbon

NOV  
24

**COMMUNICATING IN THE 21<sup>ST</sup> CENTURY**

FILIPÉ CARRERA - NOVEMBER 24 - December 4, 2014

Professor, ISEG, University of Lisbon



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FONDUL SOCIAL EUROPEAN

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Investește în  
**OAMENI**